

Barco Press Release

Date: 30 November 2015

Name: Eti Gupte
Title: Marketing Manager

Tel: 0120 4020269

Email: eti.gupta@barco.com

Name: Inge Govaerts
Title: Public Relation
Manager

Tel:

Email: inge.govaerts@barco.com

Barco provides International Film Festival of Kerala with state-of-art digital cinema projectors

Kerala, India, 03 December —From 4 to 11 December next, digital cinema leader Barco will team up with the International Film Festival of kerala to celebrate the latter's 20th anniversary. Barco will provide three ultra-bright digital cinema projector models to allow each movie to really stand out in the competition.

Founded in 1996, the International Film Festival of Kerala is acknowledged as one of India's leading film industry events. Every year, several national and international movies are screened at the festival for the very first time. The competition section is limited to fourteen selected films, produced in Asian, African or Latin-American countries.

Barco, the ideal projector provider

Over the past few years, the film industry in India has been continuously growing and developing. This challenges the Kerala Film Festival to improve again and again by carefully selecting the right partners. This year, Barco will make it possible to screen the movies in an ultra-bright way, offering the audience the best possible viewing conditions.

Premium cinema experience

Barco provides the Film Festival with three top-of-the-line digital cinema projectors. Combining media server functionalities with series 3 cinema processing electronics, the integrated DP2K-23B projector makes it possible to show the images in the best possible conditions. Furthermore, to ensure mesmerizing, vibrant colors, Barco opts for the ultimate 3D machine: the DP2K-32B 3D projector. Thanks to the 'Barco Web Commander' user interface, Barco guarantees absolute ease-of-use and reliability, while the future-proof DP4K-32B projector ensures the audience an unequalled, premium cinema experience.

Support and visibility

For the installation and the maintenance of the projectors, Barco can count on the support of their DC deployment partner Real Image. Besides the provision of three state-of-art digital cinema projectors, Barco will be branding at the venue and gets the maximum visibility.

Barco Press Release

About Barco

Barco, a global technology company, designs and develops networked visualization products for the Entertainment, Enterprise and Healthcare markets. Barco has its own facilities for Sales & Marketing, Customer Support, R&D and Manufacturing in Europe, North America and APAC. Barco (NYSE Euronext Brussels: BAR) is active in more than 90 countries with 3,300 employees worldwide. Barco posted sales of 1.051 billion euros in 2014.

© Copyright 2015 by Barco

